Selection Criteria and Site Count (Sniper Matrix)
for the UK CAD/CAM User Site Database

Please use this table to identify your data selection, and to see the number of records we hold for each criteria shown.

Report run on: 26 September 2019

Selection Criteria	Count	Selection Criteria	Count
Application Area		**Decision Makers**	
AEC	2,799	BIM Manager	30
Civil Engineering	794	Design Analysis Manager	276
Electrical/Electronic Engineering	2,415	Design Director	157
Facilities Management	226	Design Manager	869
GIS	129	Engineering Director	148
Mechanical Engineering	4,586	Engineering Manager	2,687
Process Engineering	339	Head of CAD	4,199
		IT Director	68
Business Activities/Industry Sectors		IT Manager	3,799
Aerospace	275	Managing Director	8,535
Architecture	1,750	Production Manager	2,233
Automotive	493	Project Manager	220
Central Government	19	Simulation Manager	4
Communications/Telecommunications	130	Technical Director	2,483
Construction - Civil	596	Technical Manager	164
Construction - Housing/Building	742	**Total No. of Contacts**	**25,882**
Construction - Process Plant,Oil rigs	95	Total Contacts with Email Addresses	21,131
Construction - Building Services, HVAC, etc	317		
Construction - Structural	362	**Number of CAD Seats**	
Design Consulting	997	<5	5,165
Education	434	5-20	3,610
Health	71	21-50	602
Local Government	216	51-100	216
Manufacturing - Electrical/Electronic	1,279	>100	198
Manufacturing - Mechanical	3,285		
Manufacturing - Process	773	**Size (Employee Numbers)**	**Count**
Manufacturing - Other	476	1 - 10	2,838
Utilities	201	11 - 25	1,377
Other	414	26 - 50	1,241
		51 - 100	986
CAD/CAM Software		101 - 250	848
AutoCAD	3,347	251 - 500	554
AutoCAD LT	3,328	501 - 1,000	344
SolidWorks	1,557	1,001 - 5,000	586
Inventor	696	5,001 - 10,000	138
Revit	464	10,001 - 25,000	68
SketchUp	458	25,001 - 50,000	23
VectorWorks	416	50,001 - 100,000	2
MicroStation	338	Over 100,000	3
Pro/Engineer	325	Don't Know	748
Architectural Desktop	285	Refused	40

Software	Count	Category	Value
SolidEdge	252		
ArchiCAD	247	**CAD Usage**	
CATIA	232	2D	3,385
TurboCAD	170	3D	471
Radan	170	Both	5,901
DraftSight	166	Don't Know	20
Creo	153		
Mechanical Desktop	132	**Hardware Platform**	
AutoCAD Architecture	129	PC	7,097
Photoshop	126	Workstation	586
EASY-PC	109	AppleMAC	400
Inventor Product Design Suite	109	Mini/Mainframe	13
CFD/FEA Software		**Region**	
SolidWorks Simulation	329	Channel	32
ANSYS	230	East Anglia	433
COSMOS	126	East Midlands	799
Pro/MECHANICA	96	London	723
ABAQUS	71	North East	321
STAADPro	56	North Wales	103
ANSYS CFD	52	North West	942
Master Frame	48	Northern Ireland	246
FLUENT	39	Scotland	841
CFDesign	30	South East	2,327
Ram Series	28	South Wales	308
NX Nastran	27	South West	903
NE/Nastran	23	West Midlands	1,036
Creo Simulate	22	Yorkshire & the Humber	793
Patran	22		
SolidWorks FloXpress	22	**Large Format Plotting Devices**	
Solid Edge Simulation	18	Inkjet	5,639
SolidWorksFlow Simulation,	18	Laser	799
LUSAS	17	Electrostatic	62
COMSOL	14	Pen	122
Matlab	14	Thermal	44
SuperSTRESS	14		
LS-DYNA	11		
Spice-It	11		
ALGOR	10		
Femap	10		
Strand7	10		
Other	158		

The above is not an exhaustive list of criteria. It is possible to also select by other business activities/industry sectors, any CAD/CAM software, location by county, town or post code, computer brand names, plotting technology by manufacturer, SIC code and others.

Business Advantage do not represent the UK CAD/CAM User Site Database as being the universe of CAD/CAM sites in the UK; nor are the individual category counts such as industry sector, employee size, CAD seat size, application usage, etc., intended to be proportionately representative of the incidence as found in the universe. Thus, care must be exercised in looking at percentage figures - these are not presented as percentages of national usage, merely percentages based on the counts on our database and are for indicative purposes only.

See what our customers say about the quality and effectiveness of this data.

Please contact Chris Turner, Managing Director, on +44 (0)1689 873636, or chris.turner@business-advantage.com to discuss how best to target your market, or for any information on the UK CAD/CAM User Site Database.

●UK CAD/CAM User Site Database ●Rental Option ●Purchase Option
●Annual License ●Free Data Samples