

MEDIA RELEASE

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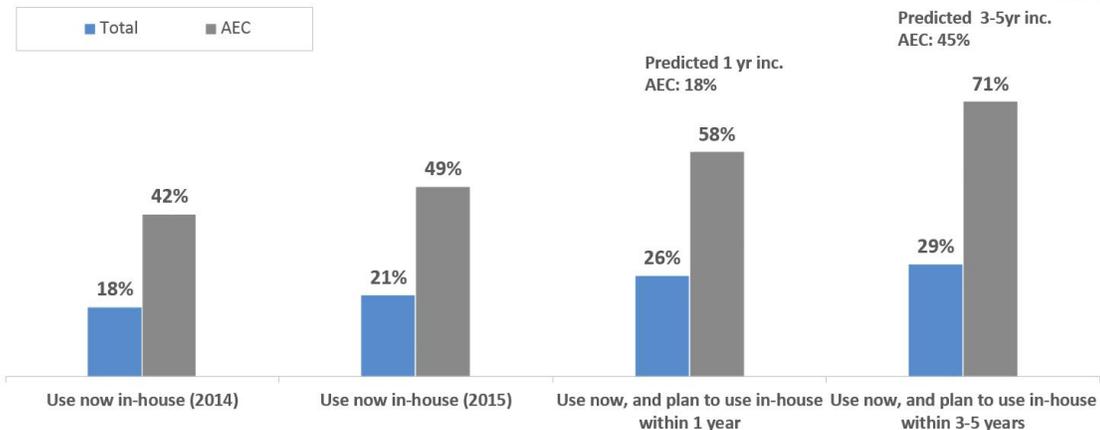
For immediate release:

The Business Advantage Group's Worldwide CAD Trends 2015 Results Building Information Modelling (BIM) Trend

49% of AEC Sector Uses BIM Now, Heading to Nearly 71% within 5 Years

The IT, software and telecom industry research specialist, The [Business Advantage Group](#) recently announced the results of its [Worldwide CAD Trends 2015 Survey](#) and this week announced more details specific to the Building Information Modelling (BIM) trend.

Growth in Usage of BIM



The results of this survey were based on responses from CAD users, Designers, Engineers, Professionals including managers and senior executives. 21% of these professional CAD users and managers across all industry sectors now use BIM and that is forecast to grow to 29% in the next 3-5 years. BIM current and future usage will continue to be dominated by the Architecture, Engineering and Construction (AEC) sector because of its focus on buildings. In the AEC sector nearly half (49%) of respondents use BIM now,

by the end of this year 58% will be using it and in the next 3-5 years usage is forecast to grow by 45% to 71%," said Chris Turner, CEO/Managing Director of Business Advantage.

BIM continues to be a very significant trend in the CAD market, the 6th most important of the 14 studied in this report and one of the leading trends as it has both 'high importance' (6.1 overall, 7.1 in the AEC sector) and 'high usage'. Interestingly there is usage of BIM in the Manufacturing sector and that is expected to increase in the next 3-5 years. BIM users (as well as those planning on using BIM) perceive the main benefits of using BIM to be:

- Design improvements (69%)
- Savings on design time (54%)
- Cost savings (34%)
- Faster response time to market (24%).

Current BIM usage by size of company is highest in small companies (26%) and about the same in medium sized (18%) and large (19%) companies. By region, current BIM usage is highest in N. America (24%), followed by EMEA (21%) then APAC (13%), however those regional averages conceal some stark contrasts, for example in EMEA, UK usage is 36% and German usage is 11%. Vendors of BIM products or apps could be best advised to initially focus on the UK and USA markets.

The Worldwide CAD Trends 2015 Survey Report is a high level report and many deeper insights are available from the full data set. If you are interested in more detailed analysis/insights, for example by region, industry or software vendor, then please feel free to contact us.

Notes for Editors

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Business Advantage: Formed in 1992, **The Business Advantage Group** is a B2B market research, business development and marketing consulting practice operating in the global IT, Digital Communication and Telecommunications sectors. Their team of specialist researchers and consultants has undertaken over 1,200 B2B market research and consulting projects on a worldwide basis and has completed assignments for information and communications technology clients in over 100 countries, spanning five continents.



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