

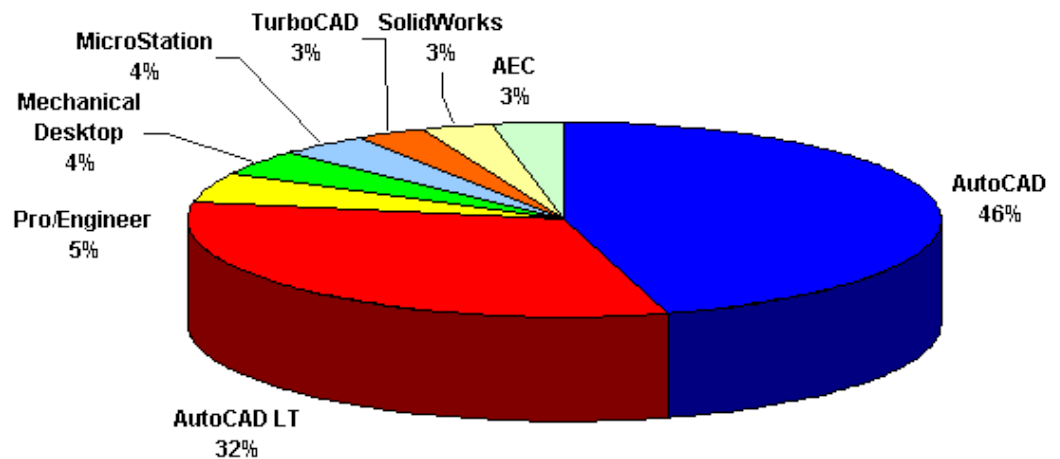
Topic:
CAD/CAM Market
Statistics

Usage of CAD across Different Applications

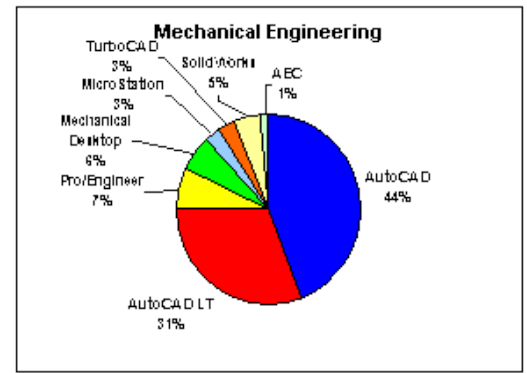
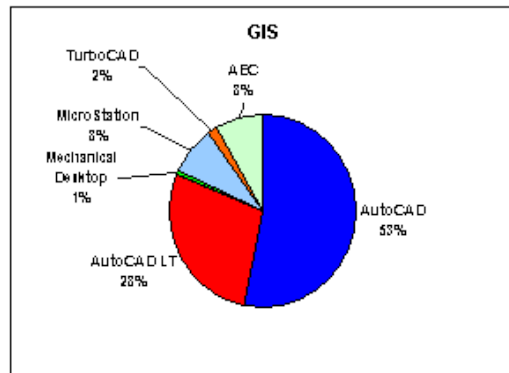
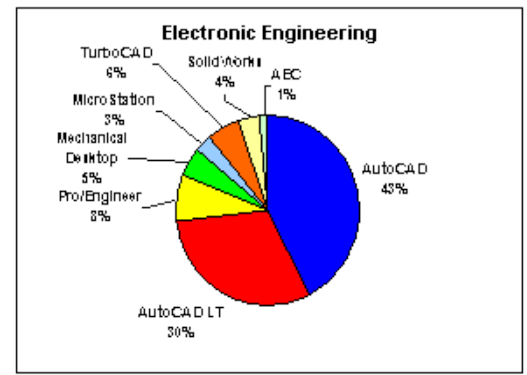
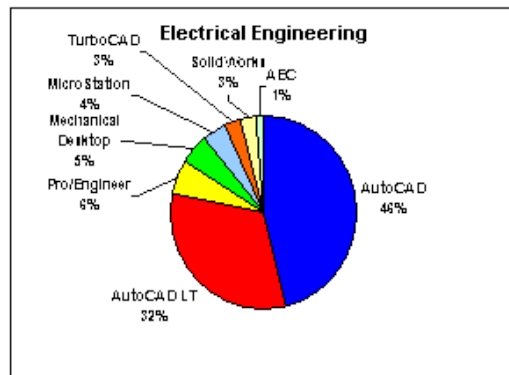
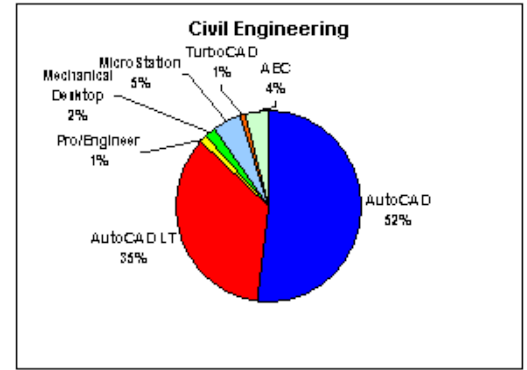
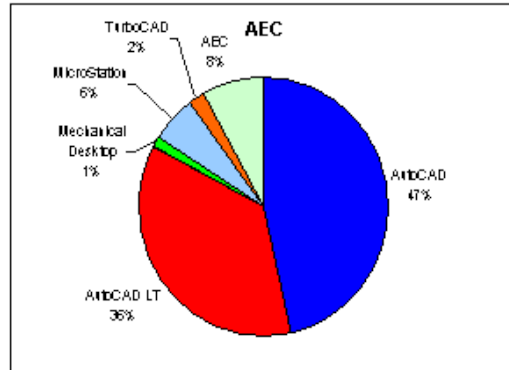
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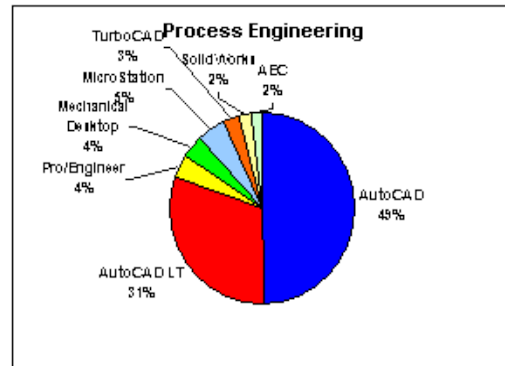
Within Business Advantage's database of companies using CAD, we store data on the application area of the CAD package. This means that we can analyse data for different areas of business in order to understand who is using what.

Here, we look at which are the eight most frequently mentioned CAD packages, firstly amongst all CAD users and then we break them down by application area. Overall, AutoCAD and AutoCAD LT are the most popular packages, with over three-quarters of the base using one of the packages.



These top 8 brands can then be looked at within each application area. AutoCAD and AutoCAD LT are still the strongest brands in each sector, but the other brands have varying levels of usage.





Looking at this data shows that AutoCAD's strength stems from particular presence amongst Civil and Process Engineering companies, whilst AutoCAD LT is favoured slightly more in AEC. Pro/Engineer and Mechanical Desktop are favoured more by Electronic and Mechanical Engineering companies, whilst GIS uses MicroStation.

Please note, that because many companies use more than one brand of CAD Package and often work across multiple application areas, anomalies are sometimes thrown up. For example, the 1% of companies using the package AEC, claiming that they are using it in a mechanical engineering application and the 1% of Mechanical Desktop users claiming that they are using it in a GIS application area.

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