

Topic:
CAD/CAM Market
Statistics & AEC

iCAD is produced by Business Advantage, a B2B research, business development and marketing consulting practice operating in the global IT, Digital and Telecommunication sectors.

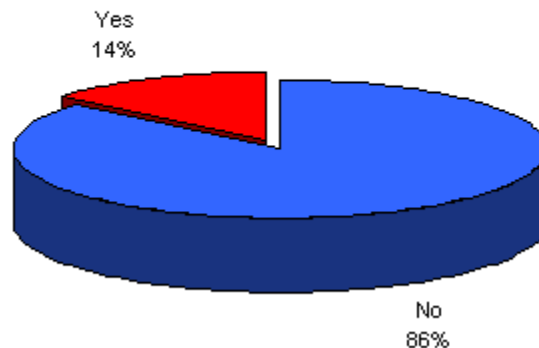
Our Research Tells You...

More market intelligence you (probably) don't know on the proportion of AEC sites planning to invest in CAD solutions.

As part of the ongoing update of our database of 15,000 UK CAD/CAM using sites, managers of design functions at each site are asked about their purchasing intentions for the year ahead. Managers at nearly 4,300 sites in the AEC sector have been interviewed recently - here's a **summary of their intentions for investing in CAD solutions.**

Overall 14% of sites in the AEC sector intend to purchase or subscribe to additional licenses, or purchase a new CAD solution package (intentions for software upgrades are **not** included in this data). Purchasing intentions are higher overall in the AEC sector compared to mechanical engineering (reported as 10% in the [last issue](#) of CAD SPAGHETTI).

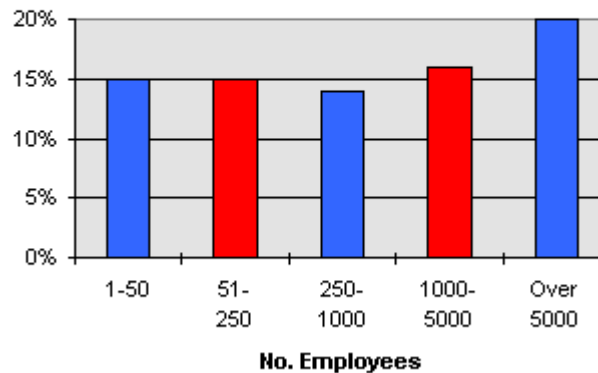
Do You Plan To Invest In CAD Software Within The Next 12 Months (Other Than Upgrades)?



The Size Factor

Breaking down the purchasing intentions by site size, we see the proportion intending to purchase rises to 20% of those sites with over 5,000 staff.

**% Companies Planning To Purchase
Within The Next 12 Months, By
Company Size**



Where's The Money Going?

Of the 14% of the sample (613 sites) that are intending to purchase within a year:

- 57% intend to purchase/subscribe to additional licenses of existing software (8% of the overall sample)
- 57% will purchase new CAD/CAM software (8% of the overall sample)

19% of these sites buying new software intend to invest in a 3D solution (3% of the overall sample).

The above data comes from Business Advantage's extensive research into the UK CAD/CAM user community. If you would like to target specific decision makers in a particular sector, or want to find out more about this database and the accompanying services, please take the following links:

[Database of 15,000 UK CAD/CAM user sites](#) (with details of around 60,000 decision makers)

[Research in the CAD/CAM sector](#)

If you'd like to discuss how best to meet your market intelligence needs for domestic or international markets, call Business Advantage on +44 (0)1689 873636, or e-mail us at info@business-advantage.com.

Please [Click HERE](#) to leave a comment or question.