

**Topic:**  
AEC

## New Event in London

*iCAD is produced by Business Advantage, a B2B research, business development and marketing consulting practice operating in the global IT, Digital and Telecommunication sectors.*



**The 2004 Construction Computing Event' - IT Solutions for the Construction Industry** will take place on the 3rd and 4th of November 2004 at The Barbican Centre in the City of London.

### **About 'The 2004 Construction Computing Event'**

*Construction Computing* will present the construction industry with the business case for change to new technologies and offer IT business solutions for every aspect of the construction process - design, build, own, manage and de-commission.

*Construction Computing* will expand on and incorporate the benchmark industry event AEC Design Computing - now in its fourth successful year - and will be jointly organised by BTC Events and the Construction CPD Certification Service. The event's format will consist of a major exhibition and a co-located two-day conference and workshops.

The exhibition will showcase the technology, tools and solutions for the effective design, construction, maintenance and modification of commercial buildings, housing and civil engineering and construction projects of all sizes.

"Despite the widespread development of sophisticated computer technology for the UK construction industry, often little progress has been made in productivity, efficiency, profitability or in the evolution of beneficial work processes and business practices" said Craig Molloy, Show Director at BTC Events. "Construction Computing 2004 will help UK Construction make the progress it needs to."

*The 2004 Construction Computing Event* -- IT Solutions for the Construction Industry is open to any professional actively involved in the construction industry.

For more information contact BTC Events on +44(0) 1689 616000 or visit [www.constructioncomputing.co.uk/exhibitors](http://www.constructioncomputing.co.uk/exhibitors)

**About BTC Events:**

BTC Events is a division of BTC Ltd, a leading publisher of specialist business IT titles including CAD User, Document Manager, Network Computing and Storage Magazine's.

**About The Construction CPD Certification Service:**

The Construction CPD Certification Service exists to encourage the provision and to assist in the dissemination of, high quality, independently certified CPD throughout the industry and allied sectors and from senior manager to technician level.

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