

Topic:
ECAD

Electronic Seat Stats

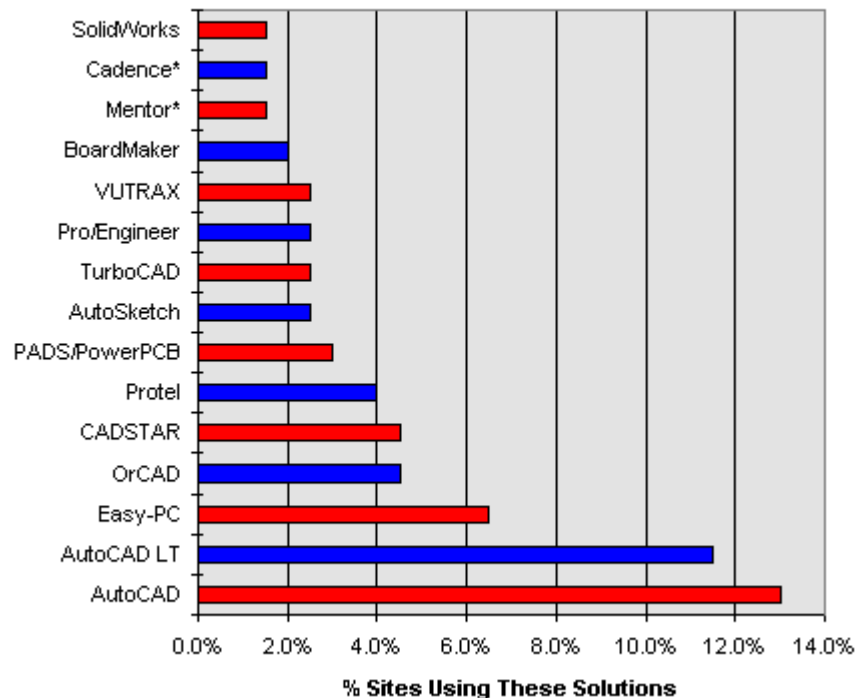
Statistics on the average number of seats per site within the user-base of ten CAD systems in the electronic engineering sector.

iCAD is produced by Business Advantage, a B2B research, business development and marketing consulting practice operating in the global IT, Digital and Telecommunications sectors.

Each issue CAD Spaghetti provides market intelligence from our database of nearly 15,000 UK CAD/CAM using sites. We'll keep this short and sweet - we have analysed the design solutions used at 1,813 company sites where electronic engineering is the sole business activity.

The chart below shows the 15 design solutions installed at the highest percentage of sites within our sample.

The 15 Most Commonly Used Design Programmes

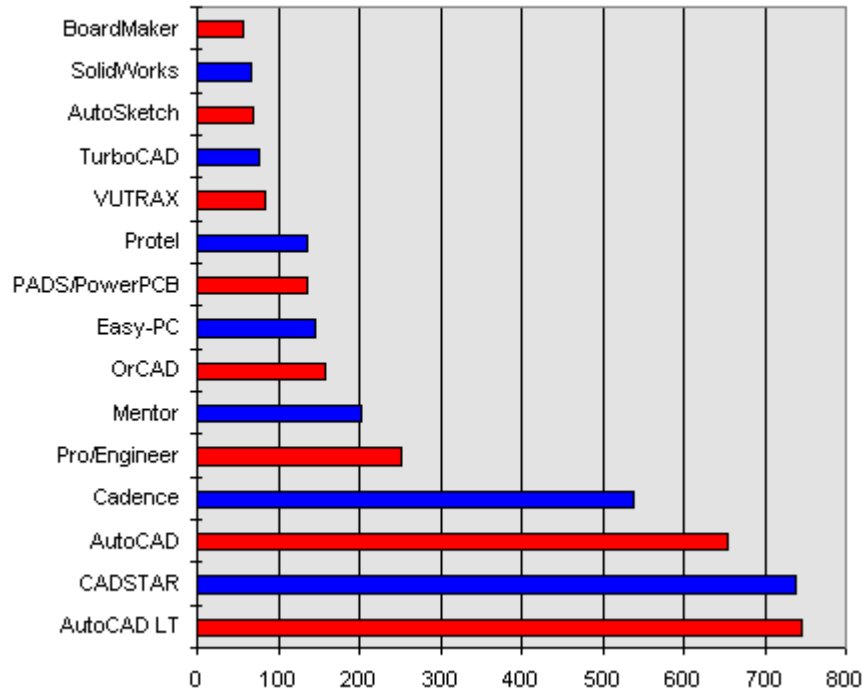


*Vendor name given due to number of interviewees who didn't identify the exact product name from the suite available from Cadence and Mentor Graphics.

Around a third of our sample have solutions that are not specifically developed for electronic design.

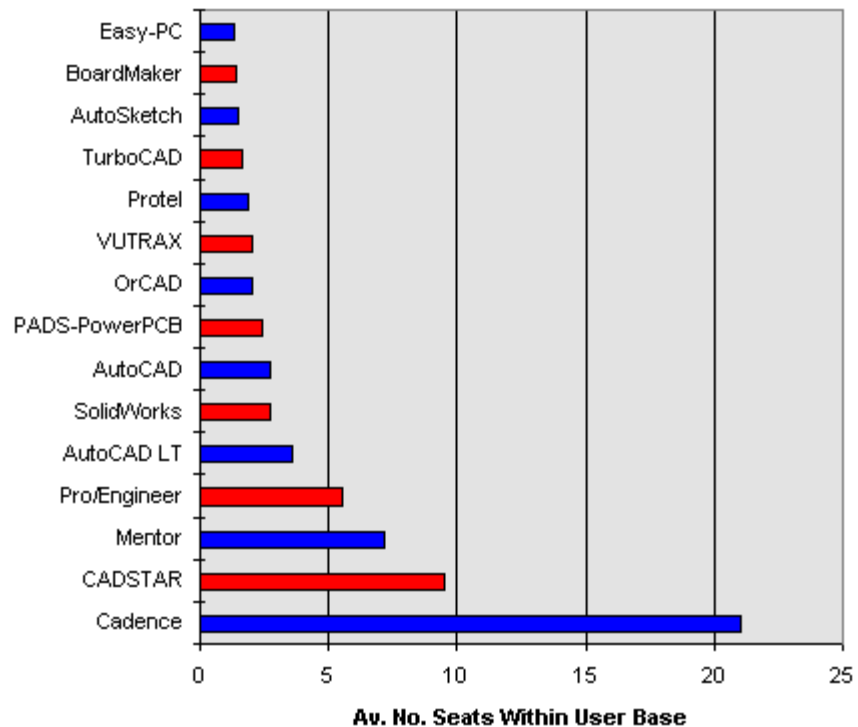
The second chart shows the total number of seats installed within our sample for each design solution; the change in position of the products of Cadence and Mentor Graphics indicates a high seats per site ratio compared to others listed.

Total No. Seats Per Design Programme



The third chart below shows the the average number of seats per site within the user-base of the 15 design solutions. Zuken's CADSTAR and the products of Mentor Graphics and Cadence are more likely to be the solution of choice for sites needing seven seats or more, while the vast majority of sites using Easy-PC and BoardMaker have only one seat.

Average No. Seats Per Site Within User Base Of Each Programme



The above data comes from Business Advantage's ongoing research on the UK CAD/CAM user community. If you would like to target specific decision makers in a particular sector, or want to find out more about this database and the accompanying services, please go to the following links:

[Database of 15,000 UK CAD/CAM user sites](#) (with details of around 60,000 decision makers)

[Request Five Free Data Samples](#)
[Research in the CAD/CAM sector](#)

If you'd like to discuss how best to meet your market intelligence needs for domestic or international markets, call Business Advantage on **+44 (0)1689 873636**, or e-mail us at info@business-advantage.com.

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