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Topic:
CAD/CAM
Resellers

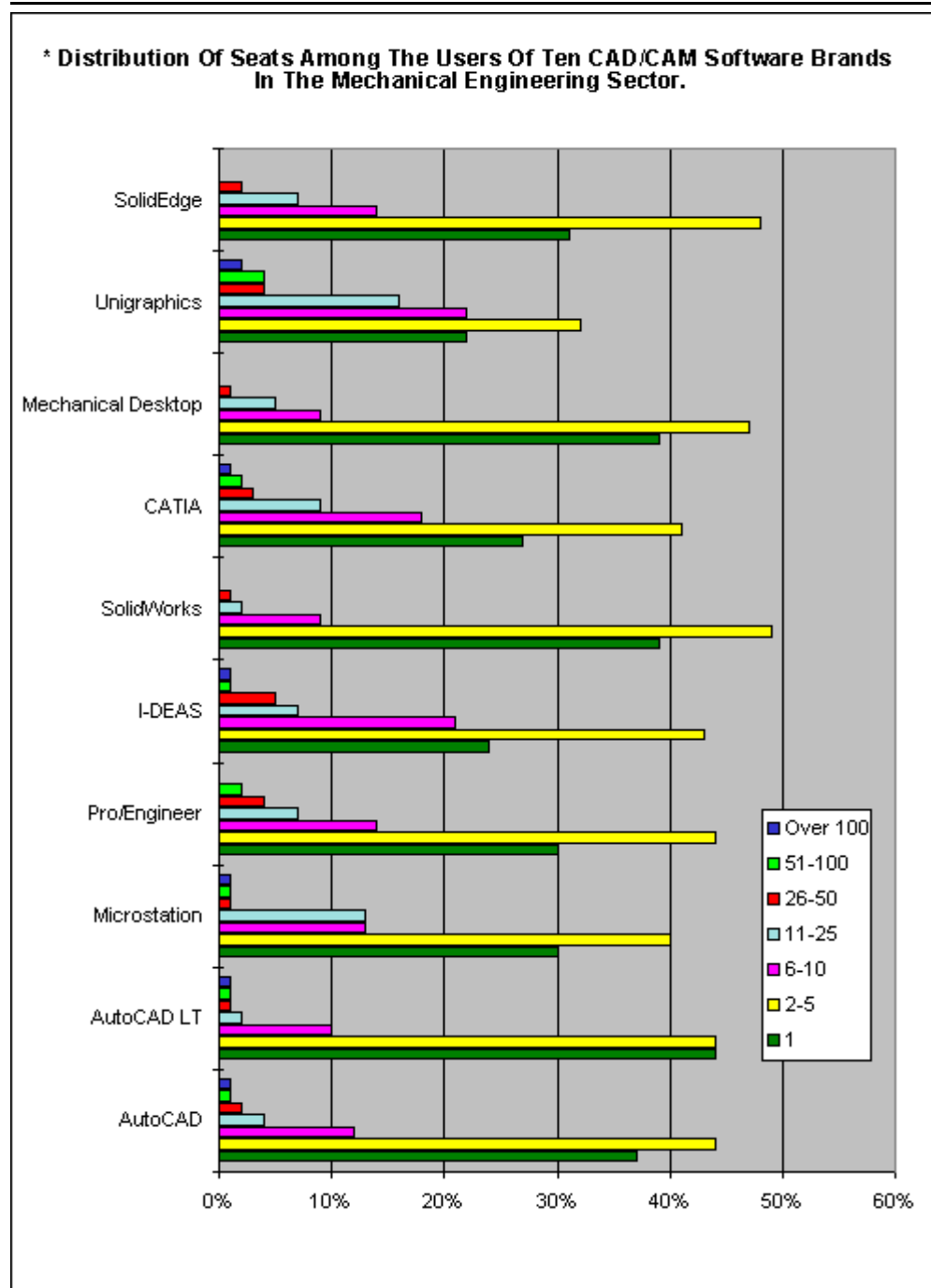
CAD/CAM System Sales - Reseller Views

The distribution of seat numbers at Mechanical Engineering sites for ten CAD/CAM software brands

iCAD is produced by Business Advantage, a B2B research, business development and marketing consulting practice operating in the global IT, Digital and Telecommunication sectors.

Understanding the distribution of CAD/CAM software seats per site can be valuable for vendors, for example if they want to forecast potential income from the introduction of a subscription programme. We'll keep this short and sweet - Business Advantage has analysed a sample of mechanical engineering sites from its database of 20,000 UK CAD/CAM user sites to show how the numbers of seats per site is spread across the user base for a selection of ten software brands.

The findings are illustrated in the chart overleaf.



*Please note, this chart shows the distribution of seat numbers within the user base of individual software brands, and does not allow comparisons of popularity/market



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penetration between these brands.

The above data comes from research on the UK CAD/CAM user community. If you would like to target specific decision makers in a particular sector, or want to find out more about this database and the accompanying services, please go to the following links:

[Database of 20,000 UK CAD/CAM User sites](#) (with details of around 60,000 decision makers)

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