

Selection Criteria and Site Count (Sniper Matrix) for the UK CAD/CAM User Site Database

Please use this table to identify your data selection, and to see the number of records we hold for each criteria shown.

Report run on: 05/09/2011

Selection Criteria	Count	Selection Criteria	Count
Application Area	Count	Decision Makers	Count
AEC	3,924	Design Manager	927
Civil Engineering	1,066	Engineering Manager	3,920
Electrical/Electronic Engineering	3,462	Head of CAD	6,021
Facilities Management	323	IT Manager	5,209
GIS	192	Managing Director	10,977
Mechanical Engineering	6,212	Production Manager	2,931
Process Engineering	493	Technical Director	3,641
		Total No. of Contacts	33,626
Business Activities/Industry Sectors		Total Contacts with Email Addresses	28,019
Aerospace	405		
Architecture	2,453	Number of CAD Seats	
Automotive	684	<5	7,137
Central Government	23	5-20	4,428
Communications/Telecommunications	228	21-50	781
Construction - Civil	797	51-100	272
Construction - Housing/Building	1,015	>100	205
Construction - Process Plant,Oil rigs	132		
Construction - Building Services, HVAC, etc	428	Operating System	Count
Construction - Structural	468	Windows XP	10,486
Design Consulting	1,469	Windows NT/2000	1,489
Education	517	Windows Vista	991
Health	84	Windows 7	819
Local Government	262	Windows 95/98/ME	261
Manufacturing - Electrical/Electronic	1,774	UNIX based/Linux	247
Manufacturing - Mechanical	4,476		
Manufacturing - Process	1,015	Size (Employee Numbers)	Count
Manufacturing - Other	611	1-10	3,405
Utilities	286	11-25	1,725
Other	599	26 - 50	1,460
		51 - 100	1,229
CAD/CAM Software	Count	101 - 250	1,125
AutoCAD	4,719	251 - 500	661
AutoCAD LT	4,713	501 - 1,000	437
SolidWorks	1,452	1,001 - 5,000	710
Inventor	912	5,001 - 10,000	150
Pro/Engineer	569	10,001 - 25,000	92
Architectural Desktop	522	25,001 - 50,000	35
VectorWorks	480	50,001 - 100,000	4
MicroStation	471	Over 100,000	5
SketchUp	447	Don't Know	954
Revit	290	Refused	49
CATIA	287		

SolidEdge	281	CAD Usage	Count
Mechanical Desktop	273	2D	5,376
ArchiCAD	273	3D	688
TurboCAD	251	Both	6,687
Radan	185	Don't Know	36
I-DEAS	172		
Photoshop	163	Hardware Platform	
AutoSketch	140	PC	9,803
EASY-PC	138	Workstation	795
Unigraphics	133	AppleMAC	504
OrCAD	118	Mini/Mainframe	19
FastCADD	117		
CADSTAR	115	Region	Count
3D Studio MAX	113	Channel	34
ME10	107	East Anglia	561
		East Midlands	944
CFD/FEA Software	Count	North	491
COSMOS	472	North Wales	122
ANSYS	286	North West	1,086
Pro/MECHANICA	140	Northern Ireland	317
ABAQUS	67	Scotland	1,009
STAADPro	66	South East	2,834
CFDesign	62	South Wales	388
Solidworks Simulation	43	South West	1,107
FLUENT	41	West Midlands	1,343
NE/Nastran	37	Within M25	997
Ram Series	31	Yorkshire	930
Strand7	20		
NX Nastran	20	Large Format Plotting Devices	Count
ALGOR	18	Inkjet	8,048
SuperSTRESS	18	Laser	1,165
LUSAS	14	Electrostatic	93
Spice-It	12	Pen	197
SAMCEF	12	Thermal	59
CAEFEM	11		
A3D MAX	11		
Marc	11		
Other	168		

The above is not an exhaustive list of criteria. It is possible to also select by other business activities/industry sectors, any CAD/CAM software, location by county, town or post code, computer brand names, plotting technology by manufacturer, SIC code and others.

Business Advantage do not represent the UK CAD/CAM User Site Database as being the universe of CAD/CAM sites in the UK; nor are the individual category counts such as industry sector, employee size, CAD seat size, application usage, etc., intended to be proportionately representative of the incidence as found in the universe. Thus, care must be exercised in looking at percentage figures - these are not presented as percentages of national usage, merely percentages based on the counts on our database and are for indicative purposes only.

[See what our customers say](#) about the quality and effectiveness of this data.

Please contact David Eaton, Director, on +44 (0)1689 873636, or david.eaton@business-advantage.com to discuss how best to target your market, or for any information on the UK CAD/CAM User Site Database.

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