

MEDIA RELEASE

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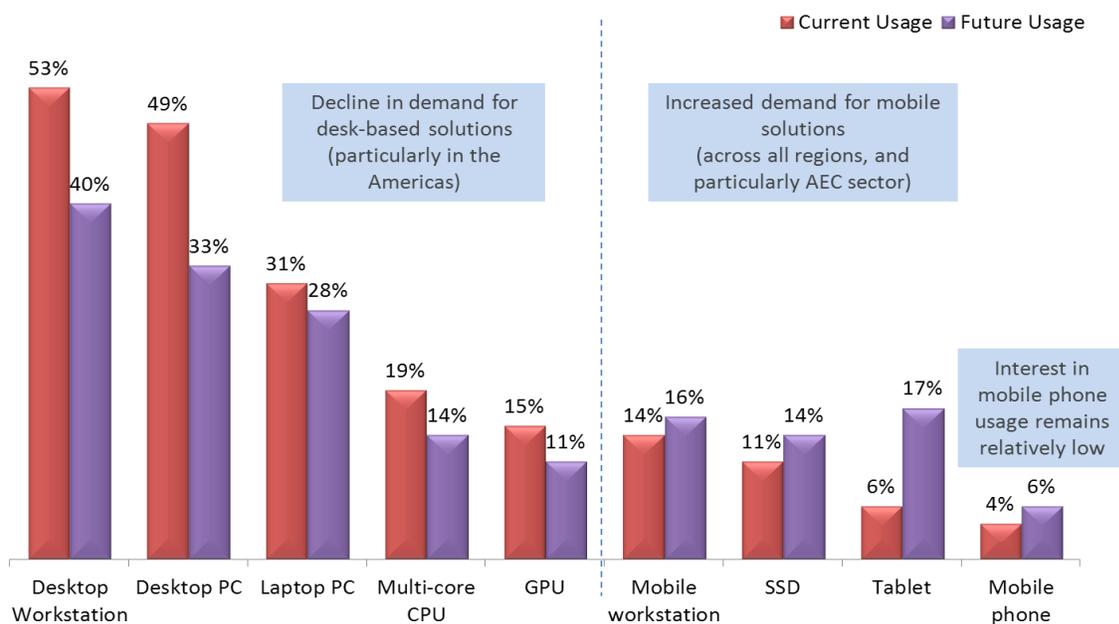
Business Advantage Worldwide CAD Trends Survey – Mobile Access to CAD 50% Growth Anticipated in Year Ahead, 67% within 5 Years

The IT, software and telecom industry research specialist [Business Advantage Group](#) announced its [2014 Worldwide CAD Trends Survey](#) last week and this week announced more details specific to Mobile Access to CAD.

“Mobile Access to CAD is currently used by 21% of CAD users that responded to the survey and strong future growth is anticipated. By the end of this year 31% expect to be using it (approximately 50% growth in the year) and in the next 5 years 35% expect to be using it. This is a growing area in today’s market, with above average importance and usage, and above average future growth, particularly in the 12 month time span”, said Chris Turner, CEO/Managing Director of Business Advantage. “There is currently higher usage in the Americas (26%) and EMEA (22%) than in Asia Pacific (9%) although growth in the coming year is more likely to come from Asia Pacific (200%) than EMEA (36%) or Americas (58%)”

This trend is also reflected in the current and future hardware usage data illustrated by this diagram.

What Hardware is being used, and will be used next?



Business Advantage's team of specialist researchers has undertaken B2B market research and consulting on a worldwide basis and has successfully completed over 1,000 assignments for information and communications technology clients in over 100 countries, spanning five continents.

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Notes for Editors

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Business Advantage: Formed in 1992, **Business Advantage** is a B2B market research, business development and marketing consulting practice operating in the global IT, Digital Communication and Telecommunications sectors. Their team of specialist researchers has undertaken B2B market research on a worldwide basis and has completed assignments for information and communications technology clients in over 100 countries, spanning five continents.

Business Advantage provides a wide range of services to many leading international companies, including **3M, Autodesk, Canon, Dell, HP, Infor, IBM, Intel, Lexmark, Microsoft, Oracle, SAP, Sony, Sophos, Xerox** and many others.

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