

MEDIA RELEASE

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For immediate release:

The Business Advantage Group's Worldwide CAD Trends 2015 Results

CAD Hardware Current and Future Usage

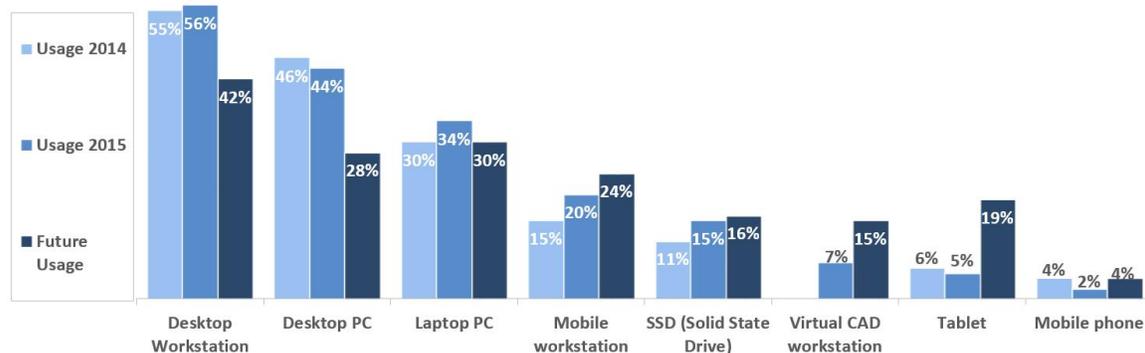
Mobile and Virtual Hardware Usage Increasing

The IT, software and telecom industry research specialist, The [Business Advantage Group](#) recently announced the results of its [Worldwide CAD Trends 2015 Survey](#) and this week announced more details specific to current and future CAD hardware usage.

These survey results are based on responses from CAD users, Designers, Engineers, Professionals including managers and senior executives.

Current and Future Usage of Hardware

WHAT HARDWARE IS BEING USED, AND WHAT WILL BE USED NEXT?



“As the graph above shows current usage for desktop based CAD hardware solutions is stable though predicted to decline in future demand. Interest in mobile phone usage remains relatively low and there is increasing usage and demand for mobile and virtual CAD hardware solutions,” said Chris Turner, CEO/Managing Director of Business Advantage. “Mobile Access to CAD is currently used by 15% of CAD users that responded to the survey and strong future growth is anticipated. By the end of this year 20% expect to be using it (33% growth) and in the future 24% expect to be using it (60% growth). Certain types of hardware are more prevalent by sector, for example, Desktop Workstations are currently used by 62% in Manufacturing, 47% in AEC and these percentages are forecast to drop to 42% and 36% respectively. Desktop PCs are currently used by 38% in Manufacturing, 47% in AEC and are forecast to

drop to 23% and 30% respectively. Laptop PCs are currently used by 30% in Manufacturing, 42% in AEC and are forecast to drop to 25% and 39% respectively. On the other hand Mobile Workstations are currently used by 24% in Manufacturing, 15% in AEC and these percentages are forecast to grow to 26% and 22% respectively. Virtual CAD workstation use is currently 7% but forecast to grow to 15%. Tablets usage is currently 3% in Manufacturing, 11% in AEC and these percentages are forecast to grow to 16% and 29%. Clearly CAD hardware vendors should anticipate replacing shrinking PC and desktop workstation sales with increasing opportunities in Mobile and Virtual Workstations as well as Tablets.”

The Worldwide CAD Trends 2015 Survey Report is a high level report and many deeper insights are available from the full data set. If you are interested in more detailed analysis/insights, for example forecast hardware adoption by region, industry or software vendor, then please feel free to contact us.

Notes for Editors

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Business Advantage: Formed in 1992, **The Business Advantage Group** is a B2B market research, business development and marketing consulting practice operating in the global IT, Digital Communication and Telecommunications sectors. Their team of specialist researchers and consultants has undertaken over 1,200 B2B market research and consulting projects on a worldwide basis and has completed assignments for information and communications technology clients in over 100 countries, spanning five continents.

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