

MEDIA RELEASE

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For immediate release:

The Business Advantage Group's Worldwide CAD Trends 2016 Results

CAD Software Upgrades Deliver Real Business Value

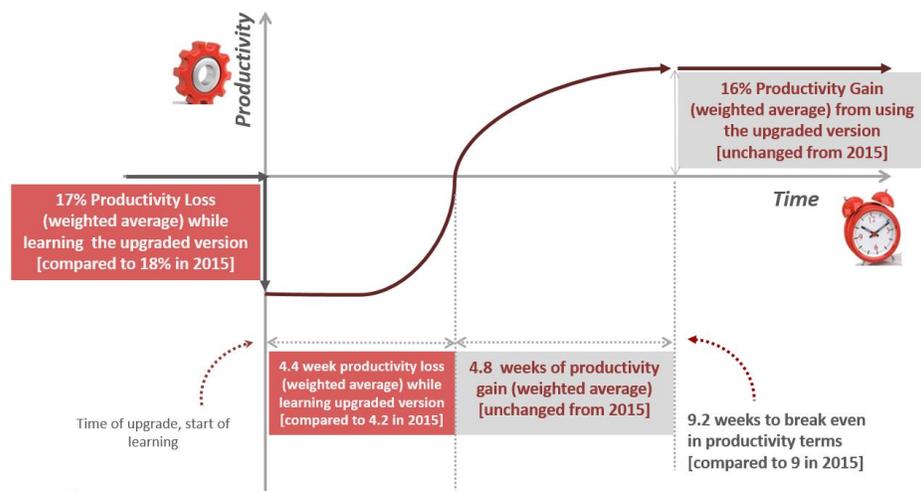
Upgraders see 16% Productivity gain within 2 months

The IT, software and telecom industry research specialist, The [Business Advantage Group](#) recently announced the results of its [Worldwide CAD Trends 2016 Survey](#) and this week announced more details specific to software upgrades during the last year.

These survey results are based on responses from CAD users, Designers, Engineers, Professionals including managers and senior executives. Almost half of those surveyed had upgraded (34%), changed their primary CAD Software (6%) or added an application to their CAD software (9%) in the last 12 months. To determine the business value of software upgrades we asked those who had made these changes a series of questions around productivity during their transitions – the productivity changes are the individual users' own assessments as percentage increases or decreases in their productivity.

1. Was there a temporary loss of productivity soon after implementing or upgrading your CAD software?
2. What was the loss of productivity soon after implementing or upgrading your CAD software?
3. For how long did the loss of productivity last?
4. Once your company learned the new software what productivity increase have you achieved over the previous way you worked?

Value in Software Upgrades



“The results show that on average CAD upgrades break even (in productivity terms) in just over 2 months (an improvement since 2014, stable since 2015) and thereafter continue to produce productivity gains,” said Chris Turner, CEO/Managing Director of Business Advantage. “57% reported no loss of productivity during the upgrade process and 30% acknowledged a temporary loss in productivity (the other 13% didn’t know or couldn’t say). The average loss while learning the upgraded version was 17% and this lasted an average of 4.4 weeks (for comparison, in 2015, the average loss was 18% and it lasted for 4.2 weeks). Based on the survey findings, we can therefore conclude that CAD software upgrades are delivering a net productivity gain and hence real business value to CAD users.”

The Worldwide CAD Trends 2016 Survey Report is a high level report and many deeper insights are available from the full data set. If you are interested in more detailed analysis/insights, for example CAD managers’ preferences by region, industry or software vendor, then please feel free to contact us.

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