



Press Release

July 2009

BUSINESS ADVANTAGE MAKE TARGETING THE UK CAD/CAM MARKET EASY

Business Advantage celebrates 12 years as the leading provider of CAD/CAM data for those wishing to communicate with and provide services to CAD/CAM Users in the UK.

Business Advantage's UK CAD/CAM User Site Database

Our CAD/CAM User Site Database is a unique resource containing details of 150,000 CAD/CAM users across 15,000 sites with more than 35,000 senior decision makers. It is the most cost-effective way for Vendors and Channel Partners to find the best prospects for their products and services. Business Advantage have supplied this data to many high technology software and hardware companies, who find that prospects can be selected from a wide range of criteria including:

- size of company
- location of company
- number of CAD/CAM seats
- type of CAD/CAM software used (including Design Analysis software)
- business activity/industry sector
- hardware used
- printing technology used

Why buy from Business Advantage?

The details of up to six senior decision makers involved in technical computing purchasing solutions at each site are verified at least every six months providing you with accurate data at a very low cost.

What will the data cost?

There are three options for acquiring data from this unique resource:

- [Rental – for one-off use from 33p per name](#)
- [Purchase – for multiple use from 90p per site](#)
- [Annual license – BEST VALUE FOR MONEY includes updates](#)

Follow the links above for further information.

What do our Customers Say?

"We have found the UK CAD/CAM User Database to be comprehensive, fresh and accurate; we use the data as a basic mailing list and receiving it quarterly enables us to keep it up to date."

David Hearn, Managing Director - **Graphite Management Services.**

Discover the quality of this data for yourself; Business Advantage will send you five free samples from companies in your target market at no obligation.

More Information

More information on Business Advantage's CAD/CAM database service along with prices can be found on their website www.business-advantage.com or by contacting David Eaton on +44 (0)1689 873636.

-- Ends --

Editor's Notes:

About Business Advantage: Formed in 1992, Business Advantage is a B2B market research, business development and marketing consulting practice operating in the global IT, Digital and Telecommunications sectors. Our team of specialist researchers has undertaken B2B market research on a worldwide basis and has completed assignments for information and communications technology clients in over 100 countries, spanning 5 continents. We provide a wide range of services to many leading international companies, including Hewlett Packard, IBM, Autodesk, Bentley Systems, PTC, Océ, Sony, BT, Siemens PLM and many others.

David Eaton, Marketing Director, Email: david.eaton@business-advantage.com

Tel: +44 (0)1689 873636

Web: www.business-advantage.com

We would very much appreciate being advised if you publish an article using the content of this Press Release.

The Business Advantage Group Plc

Registered Office: Pel House, 35 Station Square, Petts Wood, Kent, BR5 1LZ, UK Tel: +44 (0)1689 873636

Company Registration Number: 3548265 VAT Registration Number: 714204183

If you do not wish to receive any further emails, please reply to this message with 'Unsubscribe' as the subject.